

DESIGN BASICS FOR SCIENTISTS

13 & 25

AUG

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“ A PICTURE PAINTS A THOUSAND WORDS. ”

Aug. 13

09:00 a.m.
– 04:00 p.m.

Workshop day 1

- Why is good design also relevant for scientists?
- How does storytelling support a convincing presentation?
- How can data be visualized in a comprehensible and effective way?
- How do I design clear, informative, and appealing posters and slides?

Aug. 20

Optional: Hand in your homework

revise your own slides or posters and receive personal feedback

Aug. 25

09:00 a.m.
– 12:00 a.m.

Workshop day 2

- Discuss Homework
- Open Questions

Venue

Online, link will be shared in time



Trainer

Kevin Brumme